

## Publisher's Note

An Update has Arrived in Your Library for:

<b>Please circulate this notice to anyone in your office who may be interested in this publication.</b> <i>Distribution List</i>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

<b>Gaming Control Law in Ontario</b> Jacqueline R. Castel Release No. 2, April 2022
---

### What's New in the Update

*Gaming Control Law in Ontario* provides a thorough understanding of the laws and policy directives governing the gaming industry. It reviews and interprets legislative and regulatory requirements relevant to gaming and gaming premises in Ontario. Flow charts are also included to guide you through approval processes and regulatory requirements.

This release features updates to Chapter 14 (Marketing and Advertising) and Chapter 15 (Liquor and Gaming), in light of the new Liquor Licence and Control Act. This release also features legislative updates to Appendix H: *Liquor Licence and Control Act*, 2019.

### Highlights

---

THOMSON REUTERS CANADA®

**Customer Support**

1-416-609-3800 (Toronto & International)

1-800-387-5164 (Toll Free Canada & U.S.)

Fax 1-416-298-5082 (Toronto)

Fax 1-877-750-9041 (Toll Free Canada Only)

E-mail CustomerSupport.LegalTaxCanada@TR.com

This publisher's note may be scanned electronically and photocopied for the purpose of circulating copies within your organization.

- **Marketing and Advertising — Advertising of Liquor —** The advertisements of gaming premises normally relate first and foremost to gaming which is the focus of the business. However, as gaming premises are also licensed to sell liquor under the *Liquor Licence and Control Act*, it is important to be aware of the restrictions on advertising under this legislation. This chapter discusses the principal legal and regulatory requirements surrounding marketing and advertising by gaming sites. Some of the requirements are specific to gaming sites, while other requirements apply to all business.
- **Liquor — New Liquor Licence and Control Act —** On November 29, 2021, the *Liquor Licence and Control Act* and regulations came into effect and the previous legislation was repealed. The new Act contains transition provisions so that licences or permits issued under the *Liquor Licence Act* immediately before it was repealed continue in force. This chapter discusses the principal requirements of the *Liquor Licence and Control Act* that affect gaming premises.
- **Liquor — Promotions and Advertising —** Licensees are prohibited from offering a number of types of promotions or contests on the licensed premises. All advertising of liquor must comply with the standards and requirements established by the Registrar pursuant to s. 24 of the *Liquor Licence and Control Act* and the Registrar's Guidelines for Advertising and Promotions. This section provides an overview of rules for licensees surrounding these promotions and advertising practices.

## ProView Developments

Your ProView edition of this product now has a new, modified layout:

- The opening page is now the title page of the book as you would see in the print work
- As with the print product, the front matter is in a different order than previously displayed
- The Table of Cases, and Index are now in PDF with no searching and linking
- The Table of Contents now has internal links to every chapter and section of the book within ProView
- Images are generally greyscale and size is now adjustable
- Footnote text only appears in ProView-generated PDFs of entire sections and pages